



6th Annual
kidscreen
SUMMIT

Presented in association with

CARTOON
NETWORK

UPDATES



AL KAHN selected as Hall of Fame Inductee

Join us for the 3rd Annual Hall of Fame celebration as we honor Alfred (Al) Kahn, Chairman and CEO of 4Kids Entertainment. We will pay tribute to Al for his remarkable entrepreneurial insight and achievement in building his company into the brand powerhouse that it is today, as well as for his continued passion and drive to seek out innovative concepts, new markets and unique business strategies across all forms of youth-oriented media. In the style of a celebrity roast, watch for an all-star line-up of Al's friends and colleagues as they treat us to fun stories about Al's rise to the top.

Thursday February 17



CARTOON NETWORK signs on as Presenting Sponsor

"Over the past six years, the Kidscreen Summit has become a pivotal event for any mid to senior level executive in the kids marketplace," says Jim Samples, executive vice president and general manager, Cartoon Network.

"As a major player in both the domestic and international kids arena, Cartoon Network sees this primary sponsorship as an ideal opportunity for us to demonstrate our commitment to sharing opportunities and experiences and focusing the dialogue amongst the many different companies with which we work in partnership.

Our industry has recently developed a variety of new production methods and exciting new technology for distribution, but at the same time we're also facing several major challenges to our business models that need creative solutions. We believe the Kidscreen Summit is an ideal venue for learning about, discussing and developing strategic responses to each of these critical topics."



Jim Samples, Cartoon Network

RECORD ATTENDANCE EXPECTED

With attendance tracking 43% ahead of last year and participants from 18 countries so far, KidScreen Summit 2005 promises to be the best one yet. Participants from across Europe, throughout North America and as far as Nigeria, Australia, and India have already signed up to be a part of the event. Join this international mix and sign up today.

Register online and save \$25

www.kidscreensummit.com



Don't miss your chance to network with these broadcasters:

ABC Cable Networks Group • ABC Television Network • ABC Australia • BBC •
 Cartoon Network US, Europe & Latin America • CBC • Discovery Kids •
 Disney Channel • DR TV • Family Channel • Fox Kids Europe • France 2 • Nickelodeon US, UK,
 & Australia • Nicktoons • Noggin / The N • PBS • S4C • Super RTL • TELETOON Canada • TFO •
 Treehouse • WNET • TV2 / Denmark • TVOntario • YTV • Walt Disney Television UK • WGBH

AGENDA UPDATES & NEW ADDITIONS

- You wanted more broadcasters, so we got them for you. We've added a second **Big Gun Broadcaster Showcase** on February 18th, so you can hear from four more big guns on what their brand plan is, what programming they are looking for and how you can work with them.
- Saw a TV show you thought would be a publishing hit, but don't know how to do it? Find out how at **Translating TV into Best-selling Books** on February 17th.
- **Discover the secrets to live action coproduction success** with Elaine Sperber, Head of Drama, CBBC and Peter Moss, Executive Vice President, TV Programming & Development, Corus Entertainment, in an indepth how-to on February 16th.
- If you haven't already signed up to attend master classes, you'll want to do so immediately – call Christine Collins at 416-408-2300 x229 or email her at ccollins@brunico.com.

Visit www.kidscreensummit.com to download the most up-to-date schedule of events.

Stellar speaker line-up! New speakers include:

Will Brenton, Joint Chief Executive, Tell Tale Productions Ltd.
Miles Bullough, Head of Broadcast and Development, Aardman Animations Ltd
Gary Caplan, President, Gary Caplan, Inc.
Michael Carrington, Head of CBBC Animation & Programme Acquisitions, BBC
Jill Casagrande, SVP, Worldwide Programming Strategy, ABC Cable Networks Group
Essie Chambers, Executive Director of Development, Noggin / The N
Stan Clutton, SVP of Inventor Relations, Licensing & New Business, Fisher Price
Neil Court, Partner & Executive Producer, Decode Entertainment Inc.
Steven DeNure, Partner & Executive Producer, Decode Entertainment Inc.
Frank Dietz, Head Acquisitions & Coproductions, Super RTL / RTL DISNEY Fernsehen GmbH & Co. KG
Olivier Dumont, Managing Director, SIP Animation
Scott Dyer, EVP of Production and Development, Nelvana
Nancy Fowler, SVP, Worldwide Consumer Products, DIC Entertainment Corp
Stephen Fowler, President, Just Press Play Entertainment
John Friend, SVP, Cartoon Network Enterprises
Scott Garner, VP, Program Planning & Scheduling, Disney-ABC Cable Networks Group
Ellen Goldsmith-Vein, CEO & Founder, The Gotham Group
Michael Hefferon, SVP of Production, BFC
Andy Heyward, President & CEO, DIC Entertainment
Brown Johnson, EVP, Nick Jr.
Ken Katsumoto, EVP, Lions Gate's Family Entertainment
Ann Kearns, VP, Licensing, Global Toys, Sesame Workshop
Kate Klimo, VP, Publisher, Random House/Golden Books for Young Readers
Joan Lambur, President, Lambur & Associates Inc.
Jean Lemmey, Director of Retail Development, HIT Entertainment
Gary Marsh, EVP, Original Programming and Production, Disney Channel
Betsy McGowen, SVP & GM, Kids WB
Susan Miller, President, Mixed Media Group Inc
Rick Mischel, CEO, Mainframe Entertainment
Jae Moh, President, Sunwoo Entertainment
Simon Philips, Managing Director, 4Kids Entertainment Intl
Lori Plager, Sr. Director Licensing, Activision
Gary Pope, Partner, Kids Industries
Glenn Ross, President, Lions Gate's Family Home Entertainment
Benoit Runel, SVP, Programming & Acquisitions, Jetix Europe Ltd.
Jim Samples, Executive VP & GM, Cartoon Network
Bonita Siegel, Director, Original Productions, YTV, THTV, DKC, Corus Entertainment Inc.
Linda Simensky, Senior Director, Programming, PBS Kids
Elaine Sperber, Head of Drama, CBBC

Full speaker list at www.kidscreensummit.com

SPECIAL EVENTS & NETWORKING

curiouspictures

WARM UP PARTY

February 16, 6:00-8:00pm
440 Lafayette Street

NETWORKING BREAKS

Two per day lasting half an hour each, a perfect opportunity to grab that person you haven't been able to reach on the phone.

Coffee Stations sponsored by



HALL OF FAME COCKTAIL RECEPTION

Empire State Foyer
Grand Hyatt Ballroom Level
February 17, 5:30pm

HALL OF FAME CEREMONY CELEBRATING AL KHAN

Empire State Ballroom
Grand Hyatt Ballroom Level
February 17, 6pm

NEW THIS YEAR

Need legal advice? Then you've come to the right place. Fierst, Pucci & Kinder LLP hosts the KidScreen Summit Legal Clinic. Throughout the conference, lawyers from the firm will be on hand for consultations on a variety of your industry issues. Visit their booth in the exhibits area to book your appointment.

ASK-AN-EXPERT ROUNDTABLES

Take advantage of this opportunity to get free advice from experts in the areas of technology, production, law, insurance and accounting. These roundtables are meant to be informal and conducive to networking and learning. Grab your coffee AND your note pad and take a seat at the table of your choice.

February 18, 7:45-9:00am

